





Ulladulla Headland Tourist Park gets gold for being green

SUCCESS STORIES IN THE SHOALHAVEN

KEY FIGURES ACHIEVED	
 Environmental Leader	Gold Gumnut Accredited – a Caravan and Camping Industry Association Environmental credential
 Waste reduction	Increased recycling rates by 50%
 Electricity consumption	Reduced electricity consumption by 23%!
 Biodiversity	Established Wardens Head Bushcare group

Case study

Ulladulla Headland Tourist Park joined the Business Treading Lightly (BTL) program in 2008. BTL assisted Ulladulla Headland Tourist Park with their Gold Gumnut application. The park was successful and received their Gold Gumnut Award in August 2010.

And what a well-deserved award. Since joining the BTL program this park has increased their recycling rates by 50%, reduced their energy consumption by 23% and have established the Warden Head Bushcare group.

These savings are just the beginning. Ulladulla Headland Tourist Village, as part of Gumnut requirements, has developed a comprehensive sustainability action plan that focuses on ten areas of operation, being:

- i. Landscaping
 - ii. Water and wastewater
 - iii. Solid waste
 - iv. Energy Efficiency
 - v. Noise pollution
 - vi. Biodiversity conservation
 - vii. Economics
 - viii. Staff
 - ix. Local community
 - x. Safety and emergency procedures
- Through this plan, this park is well placed to continue to realise future sustainability opportunities thereby saving money and the environment.



One of the many beautiful cabins surrounded by native gardens

How did they do it?

- The park increased recycling rates by implementing new practices and procedures. They installed colour coded bins in all cabins and provided information to all of their guests. This made the recycling system easy to understand and use leading to a massive increase in recycling rates.
- The park reduced their energy consumption by a massive 23%. This was achieved through no cost and low cost changes. The park has reduced the hours of operation of

the pool pump resulting in an immediate reduction in electricity consumption at no cost.

- The park has upgraded all cabin air-conditioning units. This did require a modest investment but the payback period will be less than two years. The new air-conditioning units are more efficient in summer and winter and enable the park to remove all additional heating units in the cabins.
- The managers of the park established the Warden Head Bushcare group in 2008. This is an active group who conduct regular working bees to remove environmental weeds from the surrounding bushland.
- Within the park, management have removed 47 mature Cocos Palms and have planted 640 native trees, shrubs and grasses.

Other initiatives:

- Have installed waterless urinals.
- Changed over to toilet paper with 100% recycled content with no customer complaints.
- Installed chemical dispensers that cut chemical use by 25%.
- Use microfibre cloths for cleaning further reducing reliance on chemicals by an additional 25%.
- Replaced chemicals with environmentally friendly alternatives.

- Active participants in a car litter reduction campaign.
- Developed a park specific environmental guide to educate guests about the local environment.



Changing pump operating times greatly reduced electricity consumption

Future projects?

- Organic food waste collection system.
- Install rainwater tanks and reuse the water in the toilets and to top up the swimming pool.
- Install vented skylights in the amenity blocks.
- Install metered power heads.
- Upgrade all toilets to dual flush systems.

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